

Huntsville Municipal Accommodation Tax Association

AGENDA

Meeting to be held on Thursday October 22, 2020 at 2:00 p.m.

Zoom Conference Call

1. Welcome and Agenda Approval

Motion: To accept the Agenda as presented

2. Declaration of Conflict of Interest

3. Approval of Minutes

Motion: To accept the October 7, 2020 Minutes as presented

4. Presentation by Limbic Media

5. Discussion of Winter Programming & Marketing

6. Sweater Weather Campaign Update

7. New Business

8. Adjournment

a. Next Meeting Date